



**ECHOy**  
**2024**

# The European Conference on Haematology-Oncology

28-29 May 2024 | London, UK



## We Welcome Your Sponsorship...

Category	Gold	Silver	Bronze	Exhibition
Opportunity to organise a 1.5 hour session in the Program	✓			
Opportunity to a sponsor 30 minute talk in the Program		✓		
Opportunity to a organise a 20 minute talk in the Program			✓	
Sponsorship Item				
Opportunity to sponsor a coffee break of your choice	✓			
Advertisement				
full page colour digital advertisement 1	Back/ Inside	Inside	Inside	
Exhibition				
Exhibition Space	✓	✓	✓	✓
(Complimentary Registrations (including access to all sessions	4	3	2	1
Acknowledgement				
On-site signage	✓	✓	✓	✓
Final program	✓	✓	✓	✓
Logo with hyperlink on Conference website	✓	✓	✓	✓
100-word profile on Conference website	✓	✓	✓	✓

## Gold Sponsorship

### Session in Program

- Opportunity to organise a 1.5 hour session in the Program (subject to approval of Bioevents and the Conference Chair)

### Coffee Break

- Opportunity to sponsor the coffee break of your choice

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full digital colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
- Sponsors logo with hyperlink on Conference website

### Registration

4 full complimentary registrations – Additional registrations will receive a 50% discount

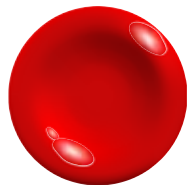
### Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

**Please note: The company in addition to the sponsorship fee must cover all the speakers' expenses including:**

- Registration fee
- Accommodation
- Travel expenses

This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.



## Silver Sponsorship

### Talk in Program

- Opportunity to sponsor a 30 minute talk in the Program (subject to approval of Bioevents and the Conference Chair)

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full digital colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

### Registration

- 3 full complimentary registrations – Additional registrations will receive a 50% discount

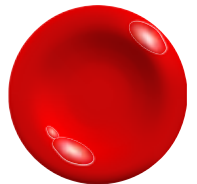
### Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

**Please note: The company in addition to the sponsorship fee must cover all the speakers' expenses including:**

- Registration fee
- Accommodation
- Travel expenses

This also applies in the case where the Sponsored Conference speakers have already been invited by the Conference. In this case, the company will support the amount of nights as per Conference policy.



## Bronze Sponsorship

### Talk in Program

- Opportunity to sponsor a 20 minute talk in the Program (subject to approval of Bioevents and the Conference Chair)

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

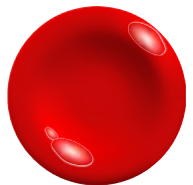
- One full digital colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Conference website

### Registration

- 2 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Bronze Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program



## Exhibition Sponsorship

### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Sponsors logo with hyperlink will appear on the website

### Registration

- 1 full complimentary registration – additional registrations will receive a 50% discount

### Acknowledgement

- Acknowledgment on the Conference website, in the Final Program and on-site signage

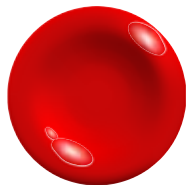
## Additional Sponsorship Opportunities

### MEETING ROOM (Price Upon Request)

- Opportunity to hire a room at the venue that may be used as a meeting room. Supporter will be able to host and entertain its guests. Supporters will have the option to order catering and AV equipment at an additional cost
- Opportunity to brand the meeting room

### NETWORKING RECEPTION 20<sup>th</sup> MAY 2024 (Price Upon Request)

- Company logo with hyperlink on conference website
- Acknowledged as such on various promotional material such as on-site signage and Final Program



## Additional Sponsorship Opportunities

### Congress Bags

Sponsor will provide funding of the Congress bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.

- The bag will bear the Sponsor's logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage



### Notepad and Pens

The sponsoring company will provide Notepads and Pens and will receive the following benefits:

**Notepads and Pens will bear the sponsor's company logo/ name**

- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



### Lanyards

The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



## Coffee Break (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



## Promotional Material

The right to display promotional material on a designated table in the exhibition area.

## Tailor-Made Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details in creating the appropriate package.

## Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry Sales Manager  
[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)



# Sponsorship & Exhibition Booking Form Contract

Please complete the form below and email to [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

We, \_\_\_\_\_ (company name, as to appear in all Congress publications) apply for sponsorship and or exhibition in accordance with the terms and conditions set out in the prospectus.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Items	Price	Sponsorship Items	Price
Gold Sponsorship	£	Notepads & Pens	£
Silver Sponsorship	£	Lanyards	£
Bronze Sponsorship	£	Coffee Break	£
Congress Bags	£	Advertisement Opportunity (inside page advert)	£
		Promotional Material	£

Exhibition Choice	Booth Number
1 <sup>st</sup> choice	
2 <sup>nd</sup> choice	

*Company Logo to be received in eps, PDF or jpeg format, no smaller than 300dpi. Short Company Description (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program.*

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

## General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with payment or proof of transfer to Bioevents Ltd
- Bioevents Ltd. reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents Ltd. accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Conference. If, however, Bioevents Ltd. cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsors activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Bioevents Ltd. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Conference premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents Ltd.
- All conference material supplied by Bioevents Ltd. in relation to the Conference is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 28 May 2024 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the ECHOy2024 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.

## Tailor-Made Packages

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details in creating the appropriate package.